

Firm's new execs have long histories with large corporations

Morgan Business Solutions announced the appointments of longtime corporate executive Marty Aronow and human behaviorist Debbi Bifulco to key positions. Bifulco has been appointed executive vice president of human behavior, and she will oversee the human issues – from self-assessments to the hiring and retaining of employees – for Morgan's clients. She brings 25 years of experience in marketing and human behavior. As executive vice president of finance, Aronow will oversee clients' financial issues. Aronow has 30 years of executive experience working for major corporations.

Morgan Business Solutions LLC offers management advisory services and independent advice to business owners of small to mid-sized companies who do not have access to the resources and expertise available to CEOs of large corporations.